PRIVATE CAPITAL MARKETS MARKET UPDATE | MARCH 2023



# CURRENT STATE OF M&A MARKET

# Market Overview

The global M&A market remained resilient in 2022 despite underlying macroeconomic concerns, with overall value down 13.7% YoY, coming off a record 2021. Key factors impacting the M&A market include:

#### Banking Strains Across the U.S. and Europe

- Markets have been on high alert since the collapse of Silicon Valley Bank on March 10
- The increase in interest rates to curb inflation has caused pains throughout segments of the banking sector
- Banks' lending capabilities are coming into the spotlight in response to closer scrutiny from regulators, paired with a need to provide higher returns to depositors
- Risk appetite has decreased significantly, and credit conditions are anticipated to continue to tighten

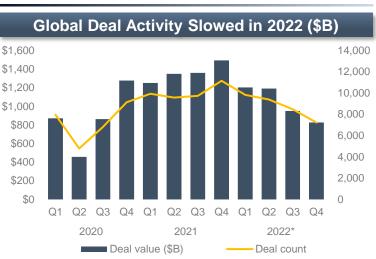
#### Federal Reserve Raising Interest Rates to Curb Inflation

- The US Federal Reserve continues to aggressively move to curb inflation, but has signaled this campaign could be coming to an end
- The Fed has enacted nine consecutive rate increases, bringing the benchmark Fed-funds rate to 4.75 – 5.00%, the highest level since September 2007
- Rising interest rates have increased the cost of financing acquisitions causing valuations to soften

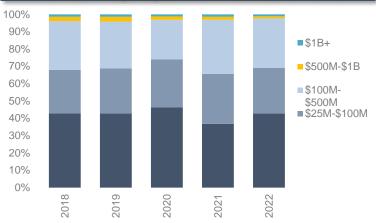
#### **Buyers Looking to Take Advantage of Cheaper Prices**

- Median deal multiples in 2022 declined to 8.8x EBITDA, from a 14-year high of 11.1x
- Globally, private equity firms still have \$1.3 trillion of dry powder to put to work
- Private equity buyers are turning towards smaller add-on transactions, as lending capabilities have become challenged, accounting for 71.9% of buyout deals in 2022
- Well-capitalized strategics continue to pursue deals aimed at securing long-term growth opportunities

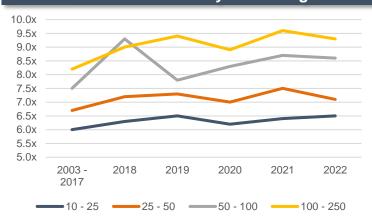
**OUNDERS** 



# The Vast Majority of M&A is Middle Market



Valuations Modestly Retreating



# **CURRENT STATE OF PRIVATE CAPITAL MARKETS**

#### **Market Overview**

#### **Defensive Market Tenor**

- While macroeconomic indicators have begun to thaw, institutional investors are expecting a credit down-cycle through the first half of the year
- Recessionary concerns are less severe than at the end of 2022, but investors continue to monitor the Fed's actions and state of banks

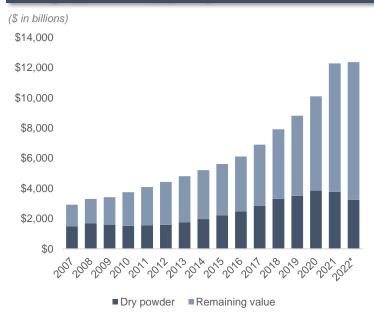
#### **Increased Cost of Capital**

- Elevated interest rates continue to drive pricing at elevated levels vs. last year
- The increase in base SOFR rates by over 4.00% over the last year, paired with increased spreads, has compounded financing costs for borrowers
- The 10-year Treasury is currently yielding 3.6% compared to 1.9% in early April 2022

#### **Continued Importance of Private Capital**

- There is approximately \$3.3 trillion of dry powder available to deploy by credit funds and private equity
- Private debt fundraising surpassed the \$200 billion mark for the third consecutive year
- Managers such as Blackstone and Owl Rock have seen their private credit funds / BDCs surpass their institutional vehicles in terms of AUM; other managers have recently launched their own private debt funds or are in the works

### High Levels of Liquidity in Private Markets



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Total Debt / EBITDA $\leq$  55MM EBITDA $\geq$  \$10MM<br/>EBITDA $\geq$  \$20MM<br/>EBITDA3 00x = 4 00x3 50x = 5 00x4 00x = 5 50x

Feb. 23	3.00x - 4.00x	3.50x - 5.00x	4.00x - 5.50x
Jan. '23	3.00x - 4.00x	3.50x - 5.00x	4.00x - 5.50x
Feb. '22	3.00x - 4.50x	4.00x - 5.50x	4.50x - 6.00x
Apr. '20	2.50x – 3.25x	3.50x - 4.50x	4.00x - 5.00x

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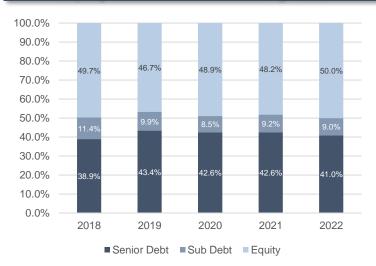
# Senior Cash Flow Pricing

	<u>Bank</u>	<u>Non-Bank</u> <\$7.5MM EBITDA	<u>Non-Bank</u> <u>&gt;\$20MM</u> <u>EBITDA</u>
Feb. '23	S+375 – 500 bps	S+650 – 800 bps	S+600 – 750 bps
Jan. '23	S+375 – 500 bps	S+650 – 800 bps	S+600 – 750 bps
Feb. '22	L+225 – 400 bps	L+500 – 750 bps	L+450 – 600 bps
Apr. '20	L+350 – 400 bps	L+650 – 900 bps	L + 550 – 800 bps

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	<\$5MM EBITDA	>\$10MM EBITDA	>\$20MM EBITDA
Feb. '23	S+850 – 1100 bps	S+650 – 850 bps	S+600 – 800 bps
Jan. '23	S+850 – 1100 bps	S+650 – 850 bps	S+600 – 800 bps
Feb. '22	L+700 – 1050 bps	L+600 – 800 bps	L+500 – 750 bps
Apr. '20	L+700 – 1000 bps	L+550 – 750 bps	L+500 – 650 bps

# Equity & Debt Contribution by Year



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# FOUNDERS Advisors

Founders Advisors' Capital Solutions Practice is committed to providing thoughtful advice and keen market insight to business owners, their advisors and other market participants. Having executed over \$25 billion in private financing transactions across multiple capital markets and a broad range of industries, our Capital Solutions Practice is recognized for assisting clients in developing optimal capital formation strategies, delivering creative solutions to complex financing situations and providing exceptional execution. Whether it is capital for growth, liquidity for shareholders or refinancing existing debt, we have the resources, market knowledge and access and execution capabilities to drive great outcomes for our clients.

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